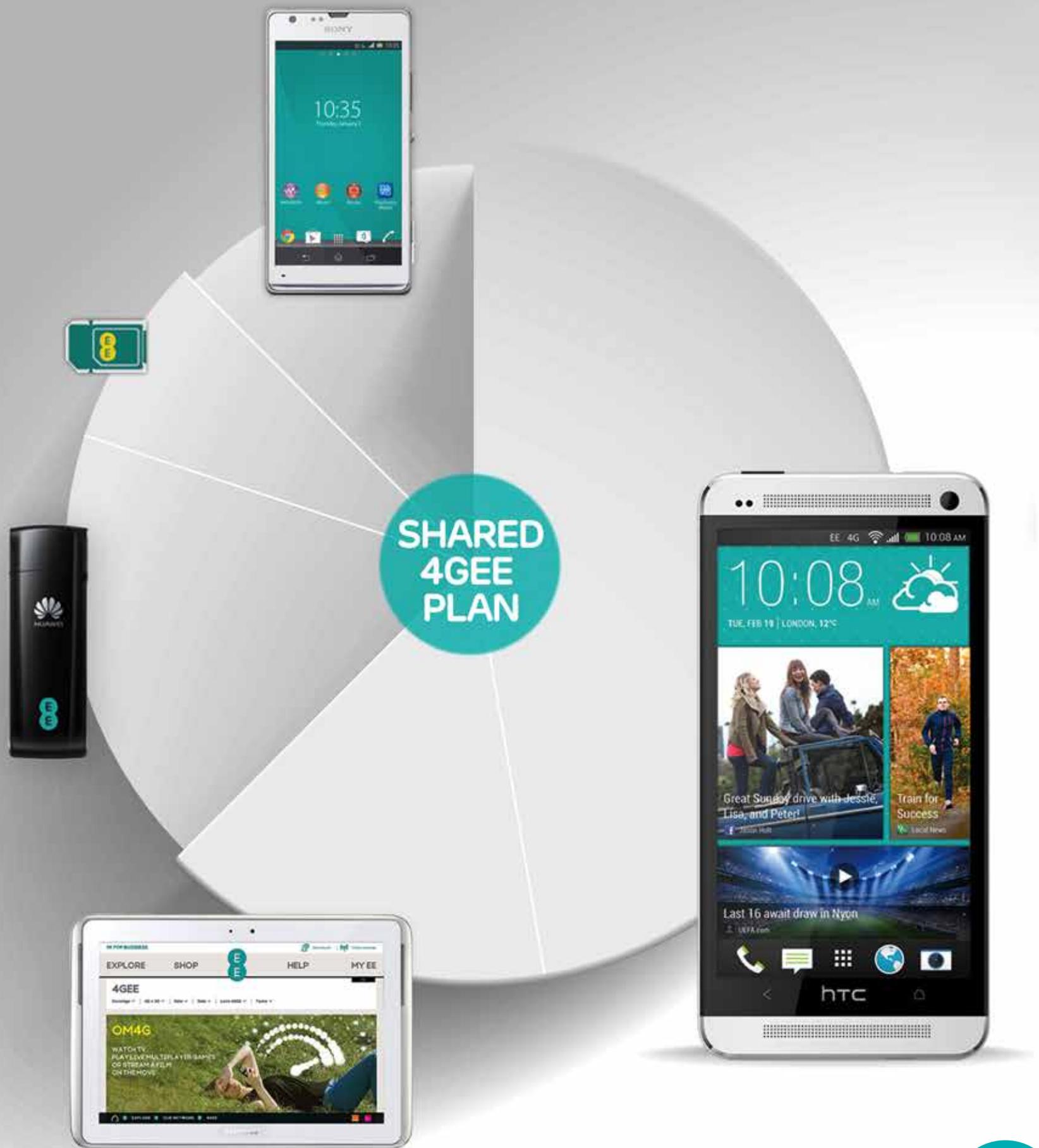
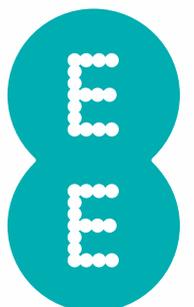


NEW SHARED 4GEE PLANS FROM EE



SHARE A 4GEE PLAN, SAVE A PACKET

Share a 4GEE plan with up to four other people and up to five devices. It's a simple, convenient and great value way to get 4GEE – with loads of shareable data and just one bill.





SHARE AND SHARE ALIKE

We're always working on new ways to give our customers access to the content they love. Which is why we're now launching a totally new type of plan – Shared 4GEE Plans.

With a Shared 4GEE Plan you can now share one plan with up to four friends or family, or even with tablets and laptops. You all get unlimited minutes and texts, and a pool of up to 20GB of shareable data, and you get one monthly bill for everything.

HOW IT WORKS

Sharing is good. And simple, too. Here's how it works:

Step one: Choose your 4GEE phone plan.*

24-MONTH PLANS	£31	£36	£41	£46	£51
Standard Data	N/A	750MB	1GB	3GB	5GB
Summer Data Promotion (for new customers who sign up for a 24-month phone contract before 30th September 2013)	1GB	1.5GB	2GB	10GB	20GB
Calls & texts	Unlimited calls and unlimited texts				

Step two: You can add people or extra tablets or laptops at any time, from as little as £5 per month. People don't need new 4G-ready phones, either. While older phones won't be able to use 4GEE, they'll work on our 3G network – the UK's biggest – just fine.

TYPE	SIM ONLY	WITH A 4G DEVICE
Phone Sharers	£12 (12 months) £17 (30 days)	From £22 (24 months)
Tablet and Laptop Sharers	£5 (24 months) £8 (30 days)	£11 (Dongle and Mobile Wi-Fi) £26 (Tablet)

EVERYTHING YOU NEED TO KNOW ABOUT SHARING YOUR PLAN

Shared plans are a great idea for a whole load of different reasons:

Better value than separate 4GEE plans

You pay less for a Shared 4GEE Plan than you would if everyone was on a separate 4GEE plan, or if you had separate plans for all your devices. For example:

A family with four people with four devices on different plans and one data SIM:

- Current plans: varying minutes totalling 1,450, unlimited texts, varying data plans totalling 4.5GB: £150 per month
- Shared 4GEE: unlimited minutes, unlimited texts, 20GB shared data: £112 per month
- **Saving £38 per month – £912 over 24 months**
- *Plus: New 3 x 4G Handset*, Clone Phone Lite, EE Film, 3 x Inclusive Content Add-On, EE Wi-Fi*

A couple with two phones on two plans:

- Current plans: 1,800 minutes, unlimited texts, 2GB data: £82 per month
- Shared 4GEE: unlimited minutes, unlimited texts, 10GB shared data: £68 per month
- **Saving £14 per month – £336 over 24 months**
- *Plus: New 2 x 4G Handset*, Clone Phone Lite, EE Film, 2 x Inclusive Content Add-On, EE Wi-Fi*

Individual with multiple devices and plans:

- Current plans: 1,200 minutes, unlimited texts, 5.5GB data: £88 per month
- Shared 4GEE: unlimited minutes, unlimited texts, 20GB shared data: £74 per month
- **Saving £14 per month – £336 over 24 months**
- *Plus: New 2 x 4G Handset*, Clone Phone Lite, EE Film, 2 x Inclusive Content Add-On, EE Wi-Fi*

Small business with four devices:

- Current plans: unlimited minutes, unlimited texts, 2GB data: £140 per month
- Shared 4GEE: unlimited minutes, unlimited texts, 20GB shared data: £121 per month
- **Saving £14 per month – £336 over 24 months**
- *Plus: New 4 x 4G Handset*, Tethering & VOIP, Fast Track Service, Clone Phone Lite, EE Film, 4 x Inclusive Content Add-On, EE Wi-Fi*

ADD PEOPLE AS YOU GO

You don't have to set everyone up at the same time. You can add people as and when their previous contract finishes.

NEED ANYTHING ELSE? JUST LET US KNOW:

E: ee@nelsonbostock.com //

T: +44 (0)845 373 7070 //

Twitter: @ee //

Facebook: facebook.com/ee //

Youtube: youtube.com/ee //

YOU CAN'T GO OVER YOUR DATA LIMIT

It's impossible to go over your shared data limit by accident. We'll send everyone on the plan a text when your data is running low and another one when it has run out asking if they want to buy a data add-on. Then another text once the data's been added. Data add-ons last until your data refreshes on your bill date.

DATA ADD ON	COST
50MB	£3
500MB	£6
2GB	£15
4GB	£20

YOU CAN SHARE WITH TABLETS AND LAPTOPS, TOO

You can add devices to your plan, too. Say you're streaming a film – if you add your phone and tablet to your shared plan you can switch from one to the other and all the data comes from the same pot.

* Upfront cost may apply depending upon handset chosen

