



MEDIUM, PUBLIC SECTOR & CORPORATE FACT SHEET

- EE's 4G plans, called 4GEE, start from £3 supplement a month for medium, public sector and corporate organisations.
- 4GEE data packages range from 1GB to 128GB. 1GB to 32GB packages provide an option for user-based sharing for the first time, rather than device based sharing.
- Robust financial controls, giving IT managers complete spend visibility.
- Best-in-class service, with tailored options, at the heart of EE.
- Additional new services include bespoke mobile application development.
- Secure Mobility available on EE – an end-to-end security solution for the remote management of data that sits on business and employee-owned mobile devices.
- Alongside 4G, EE is also offering organisations superfast Fibre Broadband for organisations' home workers or satellite offices.

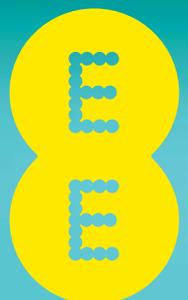
"There isn't a business in the land that isn't interested in tools and services that help employees become more productive and efficient," said Martin Stiven, Vice President of Business at EE. "We have developed our new plans and services to help medium, public sector and corporate customers achieve just that.

We believe it delivers on everything they want from EE – the best network, service, prices and devices."

Everything you need to know about EE's plans for consumers and businesses

Get in touch:

- Need anything else for media? Just let us know:
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T: 0845 373 7070
- Fancy moving to EE?
Get in touch and we'll make it really easy for you
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4GEE from £3 supplement per month

We are making it easy and simple for both existing and new customers to take 4GEE, through a simple £3 supplement to our latest data tariffs.

Existing Customers: The £3, 4GEE Enabler plan allows the majority of existing customers to get superfast 4G for an extra £3 per user per month. Existing customers will also need to upgrade to a 4G handset to use 4GEE. Once the speed supplement is purchased, organisations get the same data limit they had on their previous plan. However those on unlimited 2G and 3G plans will need to choose one of EE's new 4G data packages.

New customers: New customers are also able to purchase the £3 4GEE Enabler which would be added to a range of plans which start from £8 per month for 1GB of data, with additional data priced at 1p-2.5p per MB depending on which price plan they choose.

The 4GEE plan - for new and existing customers - features larger data packages from 16GB (£30 p/m) to 128GB (£160 p/m), and includes a free 4G data stick or mobile Wi-Fi device.

All plans include BT Wi-Fi at no extra cost, providing free, on-demand access to millions of wireless hotspots across the UK. To get 4G, customers need to be in a 4G area, have a 4G device, EE 4G SIM and a 4GEE plan.

With speeds typically five times faster than 3G, 4GEE enables employees to access remote desktop applications on the move, video conference on their phones and collaborate on big documents online.

User-based data sharing

For an extra £3 per SIM, employees will be able to share their data packages across multiple devices. For example, a broadcast producer will be able to share their 32GB allowance across a smartphone, tablet and mobile Wi-Fi device allowing them to stream HD video back to the studio in record time.

Financial controls

To control costs, EE has set price caps which give IT managers and financial directors peace of mind. Each user has a data cap outside of their data package, ensuring total financial control (ranging from £50 to £200).

Devices

The same superfast 4G devices are available on all 4GEE plans including smartphones, a tablet, 4G dongle and mobile Wi-Fi device, enabling employees from medium, public sector and corporate organisations to work efficiently on the move. Devices include iPhone 5, Huawei E392 Mobile Broadband Stick, Samsung Galaxy Tab 10.1 LTE and Huawei E589 Mobile Wi-Fi. With the Mobile Wi-Fi device you can create a mobile office with the touch of a button. It's designed to enable secure collaboration, with up to five colleagues sharing a wireless 4G connection.



Best-in-class service

Providing best-in-class service is at the heart of EE. All plans come with 24/7 business class service. As standard, EE provides dedicated account management teams - mirrored by dedicated customer service teams and a versatile electronic billing management tool. Quick and convenient, the paperless system gives total spend visibility and is available to medium as well as public sector and corporate organisations.

EE's Tailored Service provides a bespoke end-to-end support, making IT departments' lives easier. For example, EE can set up each device with email settings, restricted numbers and address book so it is ready to go out of the box. This can then be posted to a home or office address, accompanied with bespoke collateral inside the box. It can also establish a branded helpdesk so EE deals with employee queries direct, rather than the IT department. With direct technical support for end users, EE can quickly and efficiently solve many end user technical issues over the phone.



Additional EE services

In addition to the new superfast 4GEE plans, medium, public sector and corporate organisations will also be able to benefit from a new range of EE services:

Bespoke apps

To help customers realise the potential of 4GEE for their employees, EE is launching a service to help customers mobilise their bespoke apps in the coming weeks. This new service will allow customers to buy their mobile application design, development and support through EE. EE will be teaming up with one of the UK's leading mobile app developers, to help organisations make their desktop application accessible on mobile devices. By combining bespoke apps with the power of 4GEE, organisations have the potential to create new innovations, helping them leapfrog the competition.

Secure Mobility

EE knows data security is a key business issue, so it has developed Secure Mobility from MobileIron on EE – an end-to-end security solution for the remote management of data that sits on business and employee-owned mobile devices. With the increase in data over 4G, Secure Mobility combines Mobile Device Management (MDM) and Data Virtual Private Network (VPN), to give business customers the enhanced secure remote working capabilities they demand, while reducing the administrative workload for IT departments. With Secure Mobility, organisations can remotely set-up and manage business applications on mobile devices, enforce security policies and carry out lock and wipe functions if one goes missing.

Fibre Broadband

Alongside 4G, EE is also offering organisations superfast Fibre Broadband for organisations' home workers or satellite offices. EE's Fibre Broadband will offer speeds up to 10 times faster than the UK average¹. Offering maximum download speeds of 76Mbps, Fibre Broadband will be more reliable and faster than ADSL, no matter what systems staff are using or how many projects they're working on at the same time. This increases productivity and efficiencies, resulting in everyday tasks being completed quicker than before. With the joint power of Fibre Broadband and 4G, employees can quickly download or upload large files from anywhere, access email and conduct HD video calls, boosting productivity. When combined with 4G, employees can have instant internet access and work the way they want, whether they're working in an office, from home, or on the move.

Care

In addition to a free replacement for faulty handsets under warranty, EE offers Care, a same day replacement service for lost and stolen devices to keep businesses functioning efficiently. With the investment in 4G devices, Care gives IT and finance departments piece of mind that they are protected.

EE's superfast 4G service will be initially available in London, Manchester, Bristol, Birmingham, Cardiff, Edinburgh, Leeds, Liverpool, Sheffield, and Glasgow from launch, with roll out continuing to Southampton shortly after, and a further five cities by Christmas –

For more information about EE, organisations should visit: ee.co.uk or contact their **EE account manager**

4GEE plans (all excluding VAT)

4GEE Enabler (24 months)			
Price per month	£8	£12.50	£17
UK Data	1GB	4GB	8GB
4G Enabler	£3		
Shared data allowance	£3 per additional SIM		
Out of bundle	2.5p/MB £50 price cap		
4G dongle	£3		
4G mobile Wi-Fi	£5		

Medium, public sector and corporate customers can get 4G from £11 per month. This can be achieved by choosing the 1GB £8 plan above, then adding a £3 4GEE Enabler (excluding handset).

4GEE (24 months)				
Price per month	£30	£40	£80	£160
UK Data	16GB	32GB	64GB	128GB
Shared data allowance	£3 per additional SIM			
Out of bundle	1p/MB £200 price cap			
4G dongle or 4G mobile Wi-Fi	Inclusive			

About EE

EE is the UK's most advanced digital communications company in Britain, providing mobile and fixed line services to 27 million customers, and from 30th October 2012 will become the first company in the UK to provide 4G mobile services alongside fixed-line fibre.

EE is the company that runs the Orange and T-Mobile brands in the UK, and will be launching its new superfast 4G brand – EE – in the coming weeks.

Its 4G service will cover a third of the population by the end of 2012 and its fibre service will cover 50% of the population by the end of the year.

EE's mobile service currently provides coverage to 99% of the population with 2G and 98% of the population with 3G.

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